

# TOP AGENT MAGAZINE

## NYKOLE WYATT — RISING STAR

Ebullient, forthright and a paragon of positive energy, Top Agent and rising star Nykole Wyatt of Charlotte, North Carolina has earned her reputation as a trustworthy, knowledgeable and passionate real estate broker and advisor. Originally partnering with Love Charlotte Homes Real Estate – lead by HGTV's Charlotte real estate expert, Valarie R. Brooks – Nykole was recently recognized by her alma mater as being among their "Forty Under Forty Honorees" for success in the real estate industry and entrepreneurship.

Nykole's journey in real estate began in 2011, when she grew jaded working in the insurance industry. "I retired from that business," she says, "and was living off of my 401k. I reached out to a friend, looking for part-time work, maybe as an office assistant. She referred me to my previous firm. I was with them for just over eight years, first as a part time assistant and then growing and becoming a top producing agent. In the middle of the pandemic, Nykole decided to start her own company...Kole's Keys Real Estate! "I'm super excited about this next journey that I am on."

Currently, Nykole can boast of having a business that is based almost entirely on referrals and repeat clients, a staggering accomplishment in the real estate industry. While there are many reasons for this impressive level of client



loyalty – knowledge, honesty, dedication and a stellar work ethic among them – one of the simplest explanations is that people simply *like* her. "I've been told that I have a presence that draws people to me," says Nykole.

Passionate about education, Nykole hosts free monthly first-time home buyer workshops. "I'm able to partner them with credit experts who work with them on their budgeting, their savings, and just the core principals they need to be able to be a good home buyer, so that once they're in their new house they don't have to deal with being what we call *house broke*," she says. Nykole continues and adds "I feel when you know better you do better." Homeownership is like any other thing you want in life...A short term sacrifice for a

long term gain."

Nykole doesn't take her success for granted for a moment and even this far into her successful real estate career she still stops to take stock and marvel at her fortune. "I'm so grateful that I've found my element, and that I really and truly love what I do," says Nykole. "My true passion is for helping people. There is nothing more rewarding than being able to assist someone with purchasing their home, acquiring a new property for their portfolio, or to sell a property that is distressing them. I'm armed with proven market leadership, world class connections and a winning team ready to help anyone with their real estate goals."

Nykole is also a dedicated philanthropist, and she is active with numerous organizations. She is currently working with the American Cancer Society as a volunteer driving coordinator for drivers that drive patients to doctor appointments. She also sits on the board of the local chapter of the North Carolina Central University Alumni Association. She also volunteers with The Prodigal Son helping







students with homework. More recently though, she secured over 400 blankets, quilts and comforter for her annual “Blanket Blessings” blanket drive for the homeless. She also assists at a local soup kitchen, among other charitable activities.

A published author, Nykole is currently working on her second book. The first, *This is the Day that the Lord Has Made: A Daily Devotional*, was published in 2014, and is available for order on Amazon.com. Her new project entitled *Success Leaves Clues: Stories, Tips, and Trades Learned on the Road to Success*, is a project that will be well worth the wait. “This book will focus on the different things one has to do in order to be successful. Things, like being consistent, persistent, and remaining humble,” explains Nykole.

The future looks bright for Nykole, who has dubbed herself *The Real Estate Queen*. “I’m a humble, approachable person,” she says. “I’m a firm believer in pushing my clients to their biggest potential and allowing them to become the hero of their own life story. I will help anyone who has the desire and the will to move forward. It’s no problem if you’re looking to buy, sell, or even rent. I’m here to help. Definitely connect with me today.”



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